cesim Project

Project Management Simulation

Cesim Project is a team-based, interactive project management simulation. It allows participants to experience the dynamics of managing a project that is part of a broader, multi-project program with interdependent projects.

FOCUS
Project management, teamwork and leadership, effective collaboration and communication.

USED IN
Introductory and more advanced project management courses, interactive project management sessions, executive and project management training programs.

CASE SCENARIO
Software development project/program that consists of four interdependent projects.

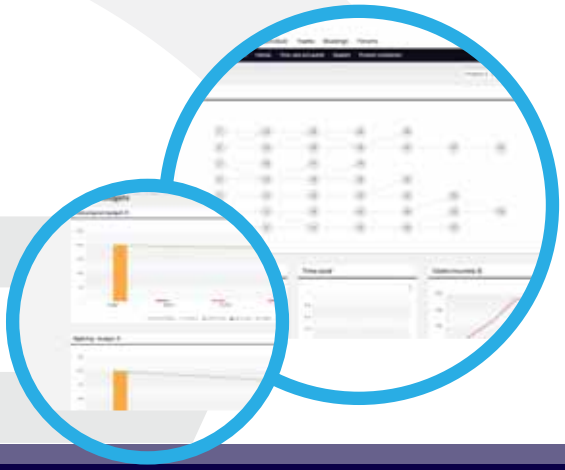
KEY LEARNING AREAS
Cesim Project was designed from the ground up on the philosophy that communication between people is the essence of all project management. While project management at large covers a multitude of functional disciplines, many of which are part of the simulation, the key learning area is the need to disseminate information appropriately within the program, taking into full consideration the unique needs of each project in place.

KEY SUCCESS FACTORS
The ultimate goal for the team is to complete the whole program and successful teams will demonstrate strong communication skills and skillful balance between individual and team goals.

The success of the teams vitally depends on the project managers' ability to communicate appropriate action plans within the newly formed program.

EXPECTED OUTCOME
Better understanding of the critical element of communication in project work. Increased understanding of the interplay of collaborative and competitive elements in an environment that puts interpersonal skills to test. Insights into the systematic measurement of project goals and key metrics like time, cost, and quality. Appreciation of differences of opinion and variance in teamwork skills.

AVAILABLE LANGUAGES
English, French, Spanish, German, Finnish, Chinese..



cesim Practice makes profit

All Cesim Business Simulations are built on an easy-to-use, scalable and highly automated online platform that allows instructors to run their courses on any web browser from anywhere, anytime.

cesim Global Challenge

Cesim Global Challenge improves the learners' understanding and capabilities of running global business operations of a firm in a dynamic, competitive environment.

cesim Service

Cesim Service is a service based business simulation that integrates the functional areas of HR management, capacity management, pricing and marketing.

cesim Project

Cesim Project has been designed to capture the essence of project management in a collaborative and competitive environment.

cesim Firm

Cesim Firm is a product based business simulation that integrates the functional areas of production, marketing and logistics.

cesim Marketing

Cesim Marketing develops the understanding and command of the whole marketing decision-making process.

cesim Hospitality

Cesim Hospitality is an interactive and fun learning environment that improves the participants' business competencies and employability.

cesim Bank

Cesim Bank facilitates the understanding of the front and back office operations of a bank, and their interaction in a competitive environment.

cesim Power

Cesim Power is a browser-based power utility management simulation that combines the dynamics of power markets, production, and risk management.

cesim Connect

Cesim Connect is a telecom simulation where teams manage mobile, broadband, and entertainment services for residential and corporate clients.

cesim Retail

Cesim Retail puts participants in charge of a store or a franchise with multiple stores in a seasonal environment.

cesim Dealership

Cesim Dealership provides an immersive learning experience in dealership operations, including new and pre-owned products, and after-sales services.

cesim Invest

Cesim Invest is a simulation focused on fund management, ESG integration, and strategic investment decisions in diversified portfolios.

cesim Stocks

Cesim Stocks is a simulation that teaches the fundamentals of investing through the management of stocks and bonds in a dynamic market.

Custom Business Simulations

When you need a Business Simulation tailored specifically to the needs of your course or training. Examples: Steel, Packaging, Real Estate Management, Public Broadcasting, Contract Manufacturing.